BRAZIL CAN CONTRIBUTE TO EXPAND THE PRODUCTION AND MECHANIZATION OF AGRICULTURE IN AFRICA AND LATIN AMERICA

International programs are essential to promote the export of Brazilian technologies to world markets that seek to expand their agricultural activity

The advances of national agribusinesses in the last decade recorded in the 2017 Agricultural Census, recently published by the Brazilian Institute of Geography and Statistics (IBGE), reinforce Brazil’s potential to contribute to economic and social development in nations with agricultural characteristics similar to Brazil, in particular Africa and Latin America. In 2017, 77% of agricultural establishments in Brazil were classified as family farms, an aspect similar to these countries.

In addition, Brazil can help increase the productivity of various crops in African and American countries. From 2006 to 2017, in almost all crops there was a substantial increase in productivity: corn jumped on average 57%, rice 60%, beans 46% and soy 30%, for example. The total irrigation area grew by 47.6%, an increase of more than 50% in the period.

Mechanization in the field is also another area where Brazil can provide innovative technology. According to the IBGE, the area of agricultural machinery, equipment and implements showed an increase in the number of agricultural establishments with seeders, harvesters, fertilizers and limestone distributors. Tractors already had a maximum of around 50% in the period, from 820,718 to 1,229,907.

This scenario reinforces the importance of the continuity and expansion of international public and private programs, which encourage Brazilian companies to export their technological capital to increasing crop productivity in other countries. "The More Food Program, for example, has already provided thousands of farmers in Senegal, Zimbabwe, Ghana, Kenya and Mozambique with access to high-tech agricultural machinery, equipment and implements," recalls Patricia Gomes, Executive Director of Foreign Markets of the Brazilian Association of Machinery and Equipment Industry (Abimaq).

Another important initiative is the Green Imperative Project, structured by the Getulio Vargas Foundation (FGV Projects), which aims to implement a technological pact with Brazil to promote sustainability of the Nigerian Agribusiness sector through the development of an integrated business plan that includes: labor training, financial rationality and greater productivity through mechanization of the field. The investment forecast is $1,100 million in exports of goods and services.

Patrícia analyzes that Brazil is a world reference in agribusiness, with technology, technical knowledge and experience in research and innovation to promote important advances in nations that seek to improve the expansion of family farming and agro-industrial activities, in order to reduce the problem of Food insecurity reducing the risk of malnutrition, hunger
and death due to this situation. “In the last decade, Brazil has been able to increase crop yields without increasing the planted area through the use of high-tech integrated equipment and mechanized, automated and managed farmland processes. Therefore, we must export all our achievements, contributing to an improvement in the quality and diversity of food in the world,” she concludes.

The new features for family farming and for Brazilian and international agribusinesses will be at Agrishow 2020 - 27th International Fair of Agricultural Technology in Action, which will take place between April 27 and May 1, in the city of Ribeirão Preto (São Paulo). The fair is an initiative of the main agribusiness entities in the country: Abag - Brazilian Association of Agribusiness, Abimaq - Brazilian Association of Machinery and Equipment Industry, Anda - National Fertilizer Diffusion Association, FAESP - State Federation of Agriculture and Livestock in São Paulo and SRB - Brazilian Rural Society. The event is organized by Informa Markets, the main promoter of trade fairs in Brazil and around the world.

More Information:
AGRISHOW 2020 – 27th International Fair of Agricultural Technology in Action
Date: April 27 to May 1, 2020
Place: Antônio Duarte Nogueira St., Km 321 - Ribeirão Preto (SP)
Schedule: from 8 a.m. to 6 p.m.
www.agrishow.com.br

About Informa Markets
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