



 **ASIA AGRI-TECH**
EXPO & FORUM



LIVESTOCK
TAIWAN EXPO



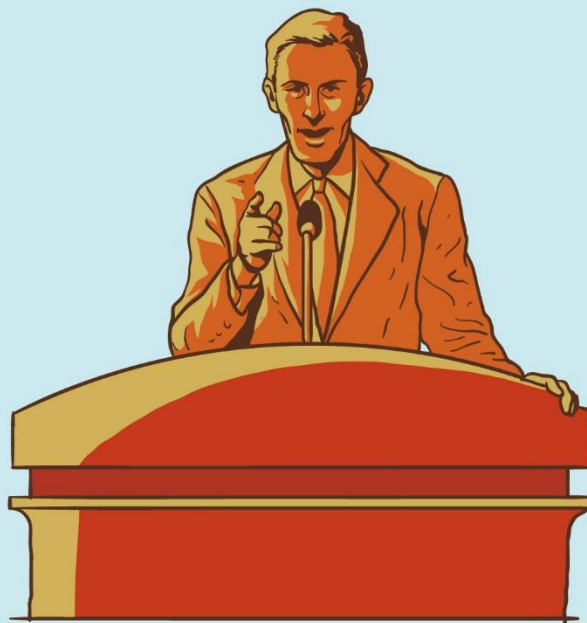
AQUACULTURE
TAIWAN

2019

Forum

Sponsorship

Package



Show Dates : 31st Oct – 2nd Nov, 2019

Venue : Taipei Nangang Exhibition Center, Hall 1, Taiwan

Organiser : UBM Asia Ltd., Taiwan Branch

I. About UBM Asia

UBM Asia recently became part of Informa PLC, a leading B2B information services group and the largest B2B event organiser in the world. UBM organises over 300 market-leading B2B events every year. At our events we create the environments which allow business to flourish. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global presence in 25 major cities with 30 offices and 1,600 staff.

Our knowledge of the communities we serve, our ability to attract the right people and our skill at curating the physical space and creating memorable experiences bring thousands of like-minded people together. It is this shared experience and the opportunities that allows businesses to grow.

With a track record spanning over 30 years, UBM Asia has managed professional exhibitions in more than 50 various industry sectors, ranging from furniture, fashion to pharma. With our presence in more than 20 countries, this global footprint allows us to help businesses to trade both domestically and internationally. In addition, we also publish trade magazines and related online products, providing highly effective business matchmaking, industry news and online trading platforms for over one million exhibitors, buyers, conference delegates, advertisers and readers from around the world. UBM Asia Ltd. is undoubtedly the best choice for providing a one-stop diversified global service to build network around the world.

II. About Exhibition

The 2nd edition of Asia Agri-Tech Expo & Forum, is co-located with Livestock Taiwan and Aquaculture Taiwan Expo & Forum, took place at Taipei World Trade Center from July 26-28, 2018. Having attracted more than 14,000 visitors from 34 countries, the grand tradeshow recruited 210 exhibitors from 19 countries and was supported by over 50 international media bodies and associations. It is an exclusive exhibition representing Taiwan's premier, international and professional B2B trading platform that focuses on the state-of-the-art technologies in the field of agriculture, livestock and aquaculture in Asia.

Featuring "Innovative, Eco-friendly, Sustainable," the organiser, UBM Taiwan, brings together manufacturers, wholesalers, and retailers to showcase equipment embedded with IoT and big data technologies, products optimising environmental and animal function via biological mechanism. The 3-day tradeshow expects to help agrarian, husbandry and fish farmers improve software and hardware and to provide diversified solutions on food safety, food crisis, and animal diseases.

III. Sponsorship Package

Deliverables / Price (USD)	Diamond 2 available	Platinum 3 available	Gold 3 available	Silver	Bronze
	10,500	7,000	5,250	2,800	2,275
1. Keynote Seminar* (40mins/Session)	v				
2. Technical Seminar* (30mins/Session)		v	v	v	
3. Display Stand*1 (Per Day) (including collapsible folding panel*2 (W200*H250cm), display table*1, table cloth & skirt*1, socket*2)	v	v	v		v
4. Fascia Broad*1, Backdrop poster*1 (artwork shall be provided by the sponsor before deadline)	v	v	v		
5. Logo listing on event website (with a hyperlink)	v	v	v	v	v
6. Logo display on onsite promotional materials	v	v	v	v	v
7. Logo listing on eDM	v	v	v	v	v
8. Sponsor promotion via event Facebook*2 (contents shall be provided by the sponsor)	v	v	v		
9. Tea Break*1 (120 units/Session, includes logo display. Details shall be arranged by the organiser)	v				
10. One-time use of UBM mailing list (1,500 randomly picked records/Time, materials shall be provided by the sponsor and edited by UBM system)	v				
11. One-time use of UBM mailing list (1,000 randomly picked records/Time, materials shall be provided by the sponsor and edited by UBM system)		v			
12. One-time use of UBM mailing list (500 randomly picked records/Time, materials shall be provided by the sponsor and edited by UBM system)			v		
13. One full-page (Inside Front or Back Cover) full-colored advertisement in the fair directory (artwork shall be provided by the sponsor)	v				
14. One full-page (ROP) coloured advertisement in the fair directory (artwork shall be provided by the sponsor)		v	v		
15. Marketing insert in exhibition bags (Limitation: 600 units, delivered by the sponsor)	v				
16. Free VIP badge*10 & free access to VIP Lounge	v	v			
17. Advertising poster*1 inside conference room (Size: w95xh140cm, artwork to be provided by the sponsor)	v	v	v	v	v

【 Notification 】

- All prices are in US dollars and 5% tax included.
- Diamond/Platinum/Gold Packages are offered on a first-come-first-served basis.
- The organiser will provide the venue, onsite equipment such as projector, screen, microphones and A/V systems.
- The organiser reserves the right to adjust any time slot booked for seminars, in correspondence to relevancy of session content.

IV. Sponsorship Terms & Condition

APPLICATION FOR SPONSORSHIP PACKAGE – Confirmation of request for reservation of a sponsorship package is only valid when made in writing by the sponsor to the organizer, by returning a completed and signed Sponsorship Package Application Form. Once the organizer has accepted the signed application for the sponsorship package, it becomes legally binding for the sponsor. Applications for a sponsorship package should be made by August 30th, 2019.

1. **ORGANIZERS RIGHT TO AMEND** – The organiser reserves the right to cancel or suspend the event by reason of inevitable accident or emergency. Once the cancellation or suspension is announced via its EVENT website, it shall become effective.
2. **NO ASSIGNMENT:** The rights granted by this Agreement are personal in nature. Sponsor may not assign this Agreement to any third party without the written consent of UBM Asia Ltd., Taiwan Branch.
3. **NO ENDORSEMENT:** Sponsor will not state or imply that its products or services are endorsed by UBM Asia Ltd., Taiwan Branch and no approval by UBM Asia Ltd., Taiwan Branch of any of Sponsor' s content or participation in the Event will be deemed an endorsement.
4. **CANCELLATION BY SPONSOR:**
 - (1) If Sponsor cancels all or part of this Agreement, Sponsor must send notice of cancellation in writing to UBM Asia Ltd., Taiwan Branch via a certified mail.
 - (2) The organiser shall be under no obligation to repay the whole fee. The sponsors shall claim a refund deducted from the payment (plus applicable taxes) has been made for exhibition pre-arrangement.
5. **SPONSORS RESPONSIBILITY:** Each company is responsible for communicating these regulations to its staff and its appointed agencies.



Sponsorship Form

Thank you for your support. Please fill out this form completely and reply to:

UBM Asia Ltd., Taiwan Branch TEL : +886-2-2738-3898 Fax: +886-2-2738-4886 Email: aat-tw@ubm.com

Company Name :			
Company Address :			
Company TEL :		Company Fax :	
Contact Person :			
PIC Email :			

Sponsored Items				
Sponsorship Package (Please tick the box appropriate)				
<input type="checkbox"/> Diamond	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze

Total Amount:	US\$ _____
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Signature :	Company Seal :
Sponsored PIC Name & Job Title (BLOCK Letters) :	

Payment			
Bank Name :	HSBC Bank (Taiwan) Limited	Bank Swift code :	HSBCTWTP
Account Name :	UBM Asia Ltd., Taiwan Branch	Account No. :	001-015650-001
Bank Address :	Floor 13-14, No.333, Sec.1, Keelung Road, Taipei City 110, TAIWAN		